



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Name: Daniel C. Castle, et al

Date: March 16, 2001

Serial No. 09/738,199

Examiner: Unassigned

Filed: Herewith

Group Art Unit: 2161

PD No. 10002991-1

For: Method And Apparatus To Maximize Advertising Revenue

Assistant Commissioner for Patents
Washington DC 20231

PRELIMINARY AMENDMENT
UNDER 37 C.F.R. §1.115

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MAR 26 2001
Technology Center 2100

Dear Sir:

Please enter the following preliminary amendment:

In the Specification:

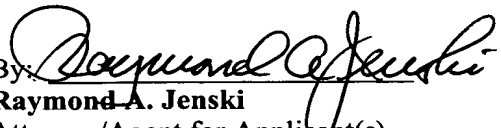
Please amend the paragraph found at page 6, lines 14-24 as shown in the conventionally marked-up paragraph in Attachment 1, in accordance with 37 C.F.R. §1.121(b)(1)(iii). A clean copy of the amended paragraph is attached as Attachment 2, in accordance with 37 C.F.R. §1.121(b)(1)(ii).

REMARKS

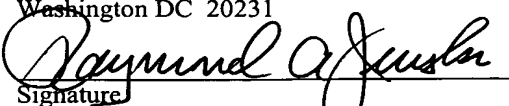
This Amendment provides the US Patent Application number of the referenced application and does not add any new matter.

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Respectfully Submitted,
Daniel C. Castle, et al

By: 
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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:
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Typed Name

March 16, 2001
Date of Signature & Deposit